Home

**Meta Title**: Trusted Property Management Company | ARP Action Real Properties

**Meta Description**: ARP Action Real Properties offers reliable and efficient services with a focus on customer satisfaction. Contact us today for tailored real estate solutions.

**BANNER TITLE:** **Your Trusted Source for Real Estate Services**

**(H1) Reliable Real Estate Services with a Focus on Customer Satisfaction**

**Expert Property Services**

We offer expert real estate services, ensuring satisfaction with every transaction and providing trusted solutions for your property needs.

**Dedicated Professionals**

Our experienced team is committed to delivering top-tier service and personalized attention in every real estate venture.

**Tailored Real Estate**

We provide customized real estate solutions to meet your unique needs, ensuring the best possible outcomes every time.

**(H2) Our Expert Real Estate Services**

**Property Management**

We handle all aspects of property management, from tenant placement to maintenance, ensuring your property is well-maintained and profitable.

**Buy/Sell Homes**

Whether you're a first-time buyer or seasoned investor, our team provides expert guidance for buying or selling your property.

**Capitalization Rate Analysis**

Our detailed Cap Rate analysis helps you assess your property’s return on investment, providing insight into profitability and risks.

**Notary Service**

We offer reliable and secure notarization services, ensuring your legal and business documents are properly authenticated.

**Broker Price Opinion (BPO)**

Our brokers provide accurate market value assessments, using local market data to help you make informed decisions about your property.

**ROI Investment Analysis**

We evaluate your property investments, offering insights into their potential returns and helping you make strategic financial decisions.

**View Our Full Services (Link to Owners Page)**

**(H2) Your Trusted Real Estate Experts**

Our team offers exceptional real estate services, guiding you through buying, selling, and managing properties. With years of experience, we provide professional advice and tailored solutions for your needs.

**Learn More About Us (Link to About Page)**

**(H2) Your Property, Our Priority**

We manage your property with care, offering services from tenant placement to market evaluations. Our commitment ensures your property reaches its full potential, helping you achieve your real estate goals.

**Meet Our Team (Link to About Page)**

**(H2) Our Approach**

**Committed to Excellence**

We deliver exceptional services, focusing on your goals with a personalized touch for success.

**Client-Focused Solutions**

We offer tailored services that address your needs, providing guidance every step of the way.

**Results-Driven Strategies**

Our approach ensures you achieve measurable results with every real estate decision made.

**(H2) Satisfied Customers**

**What Our Clients Say**

**Client Feedback**

**Add Testimonials**

**(H2) Latest Industry Insights**

**(H3) Fed Interest Rate Cuts**

September 20, 2024 (https://www.arprentals.com/federal-interest-rate-cuts)

Fed cut interest rates by a half point

A big day! The Fed cut interest rates by a half point, the first cut since 2020. A welcome surprise, since a lesser cut was expected. In more good news, this process of rate cutting will continue through 2026. The consensus among Fed officials is that they will do two more 25 basis point cuts this year and four more cuts next year and an additional two (2) more cuts in 2026. One year ago, a 30-Year Fixed Rate was a whopping 7.18% and now as of September 12, 2024, a 30-Year Fixed Rate is down to 6.2%.

This decision to cut rates by the Fed is primarily due to the concern of a slowing labor market, as the unemployment rate continues to tick upwards of 4.0%. The jobs created in June, July, and August are well below the average monthly gain over the previous 12 months.

But also, there is confidence that inflation is trending down to the 2% sustainable target which also factors into the decision to cut rates by a whole half point.

**(H3) Fed Interest Rate Cuts Cont.**

Oct 04, 2024 (<https://www.arprentals.com/fed-interest-cutss>)

So, what does the Fed's interest rate cut mean?

This is the first time in four years that the Federal Reserve cut interest rates. The Fed is convinced that inflation is easing and therefore we are now moving toward the stabilization or rather normalization of rates in a post-pandemic economy. Additionally, the decision to cut rates by the Fed is also due to the concern of a slowing labor market, as the unemployment rate continues to tick upwards of 4.0%.

The Fed's lowering rates by a half percentage point will be felt in the stock market, hiring, government bonds, mortgages and other loans. According to the economists, it is great news for the middle class as these cuts will actually strengthen the labor market by creating thousands of jobs!

In reference to the housing market and mortgage rates, there is some good news there as well. In anticipation of the rate cut by the Fed, 30-year fixed mortgage rates decreased to 6.2% in September 2024, from 7.18% just one year ago.

The Pandemic wreaked havoc on the housing markets nationwide. The lack of congruence between high demand and low supply led to volatility for everyone, homeowners and renters alike. There is some expectation and wishful thinking that lower mortgage rates will increase the housing supply in the coming months because sellers who were reluctant to sell their houses due to the inability to purchase another property, will now put their houses on the market, thereby increasing supply and stabilizing prices. Likewise, financing cost will be friendlier to buyers.

Thanks for stopping by, more to come.

**(H2) Stay Informed with Our Insights and Updates**

**Valuable Industry Knowledge**

Stay up-to-date with our blog, where we share expert advice, market trends, tips, and the latest news in real estate to help you make informed decisions.

**Schedule a Consultation (Link to Contact Page)**

**Footer Note**

Committed to guiding you through every real estate decision with professionalism and care.

**About**

**Meta Title**: About Us | ARP Action Real Properties

**Meta Description**: Learn about ARP Action Real Properties, a trusted real estate company offering expert property management, buy/sell services, and investment analysis.

**(H1) Who We Are**

For over two decades, Action Real Properties has been regarded as El Paso's leading property manage company. We specialize in the management of leased residential and commercial properties.

Our unwavering commitment to excellence, innovation, and service has helped make ARP one of the leading real estate firms in El Paso. Along with our extensive knowledge and experience with all facets of the real estate market, along with our unwavering commitment to integrity ensures that you will be provided with the best real estate solution for your unique situation and needs.

**(H2) BelIinda Mena**

Broker

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**(H2) Tania Padilla**

Property Manager, Realtor

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**(H2) Victoria Silva**

Maintenance Coordinator

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**(H2) Action Real Property's History**

Action Real Properties was founded in El Paso, Texas, in January of 1988. Since its founding, thirty six (36) years ago, ARP, a locally owned and operated real estate brokerage firm, has been dedicated to providing personalized service with integrity and results to its clients throughout the larger El Paso metropolitan area.

The Founder, Mr. Carlos Mena (1927-2022) was a United States Army Veteran. Mr. Mena served in WWII, Korea, and Vietnam. While stationed at Ft. Bliss, Texas, he met the love of his life and life partner. They fell in love with the city of El Paso, and after they retired from the Army, they settled in their beloved El Paso and developed a passion for Real Estate.

Honoring their love for the El Paso community and passion for Real Estate, the Mena family ambitions have been passed down to their daughter, Belinda Mena. She has over 20 years of experience in Texas Real Estate and is the Broker and CEO of ARP. She earned a Bachelor of Business Administration (BBA) from the University of Texas El Paso and a Master of Science (MS) in Accounting. Building upon the company values, Ms. Mena not only strives to establish professional relationships of trust, integrity and friendship, but also looks to the future of real estate with technology and innovation. Being a mother of four, she wishes to help future generations navigate the challenges of the housing market of today and in the future.

The Mena family and ARP thank you for your interest in the company. We look forward to adding you to our list of satisfied clients.

**(H2) We're Here to Save You Money**

Our goal at ARP Action Real Properties is to give our owners and residents the ultimate property management experience by providing pleasant, professional, and honest service. We will work hard to maintain our commitment, and strive to exceed expectations every step of the way.

**(H2) Areas We Serve**

* El Paso, TX
* Horizon, TX
* Northeast
* West side
* Central
* Far East

**Residents**

**Meta Title:** Residents Services | ARP Action Real Properties

**Meta Description:** Explore the services ARP Action Real Properties offers residents, including tenant placement, maintenance support, and property management solutions.

**(H1) Tenant Rentals**

ARP's impressive portfolio includes some of El Paso's premier locations and surrounding areas

* Maintenance

You can report maintenance issues to us anytime of the day via the tenant portal or telephone.

* Pay Your Rent

It's easy! Just let us know you want to pay your rent online and we'll email you an account activation link.

**(H2) As a Renter**

As a renter, you are making a very big decision when you decide to lease a commercial property or a home. At Action Real Properties, we want to help you make the right decision and put yourself in the perfect home or building to meet your needs. How do we do this? Our team make the difference.

We have a number of properties for rent ranging from small studio apartments to huge single-family homes. You can check out our available rentals online or call and talk to one of our experts and learn more. If you ever have questions or concerns, we are just a phone call away. The service does not stop after you sign your lease; we make it easy to reach us with maintenance requests or other issues.

**(H2) Benefits**

* Once you've signed up, you can:
* View and pay your bills anytime (24/7)
* View and pay your bills from anywhere (any computer with an internet connection)
* Set up an automatic payment
* Sign up for automatic reminder emails
* Review your payment history

 **(H2) Convenience**

Have you ever looked at a calendar and suddenly realized that your rent was due that day? Or worse yet, that it was due a few days ago and that it was now late? With online rent payments, these concerns are a thing of the past. Simply hop on your computer and in just a few minutes, your rent is paid! Or remove all doubt and schedule a payment in advance so your rent is paid automatically. Plus, you get the added benefit of not having to write checks, address envelopes, or buy stamps.

**(H2) Security**

In a world where online financial predators seem more and more common, we understand if you have reservations about entering your bank account information online. But fear not! Your information is password protected and all transactions are both encrypted and securely transmitted.

**(H2) Application Process**

Our rental application is completely electronic, and you can apply online for any of our vacant units. Please visit the Find A Home tab to see our current inventory. Once you have found a property you wish to apply for, click ‘View Details’ and then click ‘Apply Now’ on the rental listing. We will review your application and follow up with further instructions.

**(H2) FAQs**

**Q: How do I apply?**

You can apply online through our website. Once you have found the home you wish to apply for, click the ‘Apply Now’ button on the rental listing page. You will be prompted to pay your application fee via credit card. We will follow up with you once we have reviewed your application.

**Q: How do I pay my rent?**

Rent is due on the first of each month. You can mail it into us or you can pay your rent online. Please visit the ‘Pay Rent Online’ sub-tab to learn more.

**Q: How do I report a maintenance issue?**

Please log into your Tenant Portal to submit a maintenance request. Requests are reviewed Monday to Friday from 9am to 5pm. If you have a maintenance emergency, please call (915) 591-4636.

**Q: How can I build my credit?**

In addition to avoiding late fees, you can actually build your credit by paying your rent on time! By reporting your payment history to Experian RentBureau, we can help you reap the rewards of getting your rent to us by the 1st.

**Owners**

**Meta Title:** Owners Services | ARP Action Real Properties

**Meta Description:** ARP Action Real Properties supports property owners with expert buy/sell guidance, capitalization rate analysis, and investment evaluation services.

**(H1) Action Real Properties Clients**

**Login to Owner Portal (Link to https://action.appfolio.com/oportal/users)**

Or give us a call for any Question or Concerns

**Contact (link to contact page)**

**(H2) How We Are Invested in Your Success**

Simply put, we treat your property as if it were our own. Honesty, integrity and professionalism are at the center of our philosophy, and we consider it the utmost privilege to manage your investments. We know that excellent service and communication make up the foundation that forms lasting and trustworthy relationships, and we take pride in each and every one of the relationships we have formed over the years. Our thorough background checks and exceptional service yield low tenant turnover rates, and owners and tenants alike are impressed by our quick response time. Under our management, you can rest assured knowing that your property is in good hands.

**(H2) What We Do As Your Property Manager**

* No-hassle management
* Electronic owner statements that can be accessed at any time in your personal Owner Portal
* 24/7 maintenance emergency services
* Periodic property evaluation and planning
* Thorough background checks of all prospective tenants
* Provide professional lease agreements and execute leases
* Perform move-in and move-out inspections
* Collect deposits, rent and late fees
* Arrange and manage maintenance, repairs and projects
* Handle evictions and take legal action, if necessary.

**(H2) Market Analysis**

* Market Trends
* Comparable Sales
* Economic Indicators
* Location Analysis
* Economic Growth and Demographics
* Risk Analysis
* Financial Analysis
* Investor Sentiment
* Technological Factors
* Appraisal Value

**(H2) Owner Statements Available Online**

Did you know that you can access your owner statements and financial reports online?

**(H3) Benefits**

* Concise statements covering the performance of your property for the previous month
* All data on your property is stored in a state-of-the-art data center
* Access information about your property 24/7
* Access information about your property from anywhere with an internet connection

**(H3) How it works**

In order to keep your financials secure, we use a state of the art portal system that communicates with your email. Each time you wish to view your statements, you must visit the portal and enter in your email address. You will be emailed a single- use link that you can use to view your statements. This link does not have a time limit, however, it will expire after the first time you use it.

Login to Owner Portal - <https://action.appfolio.com/oportal/users/log_in>

**(H2) FAQs**

**Q: Why do I need a professional to manage my property?**

As a property owner who has been managing your properties yourself, you have dedicated countless hours in the upkeep of your property. From finding qualified tenants to dealing with maintenance issues, managing your investment properties can be quite demanding. If you are ready to reclaim some of your free time, pass the reins to us and rest assured knowing your property is in good hands.

**Q: How do you find qualified tenants?**

First, we create detailed and attractive rental listing ads that draw viewers in. We post these to a number of websites so as not to miss out on any potential tenants. We run thorough background checks to make sure only the most qualified tenants move into your property. Our effective marketing and leasing strategies result in fewer vacancies and lower tenant turnover rates.

**Q: Where do you advertise rental property?**

We post on to the following websites:

* Zillow.com
* Trulia.com
* Apartments.com
* Rentbits.com
* RentalHomesPlus.com
* FreeRentalSite.com
* Rentlinx.com
* Rentmyhome.org
* Oodle.com
* Condo.com
* RentalAds.com
* HomeTownRent.com
* HotPads.com
* RentJungle.com
* Apartmentlist.com
* RentalHomePros.com

 **Q: How do you screen applicants?**

Our detailed and extensive screening reports draw an applicant’s credit, eviction and criminal history. We dig further by interviewing potential tenants and checking previous landlord references. We also verify their employment, income and financial history.

**Q: How do you collect rent?**

Tenants always have the option to mail in their rent, but we use advanced property management software that also allows tenants to pay their rent (and application fees) online. Electronic payments drastically reduce the rental payment turnaround time, which means you can collect your funds quicker.

**Q: How do I receive financial statements and reports?**

Owner statements are available online in your personal Owner Portal, which you have access to 24/7. The statements are easy to read and provide you with an overview of your property’s cash-related transactions. Additional reports are available upon request.

**Q: How do I receive monthly rent payments?**

We can send you your check by mail or use electronic payments (ACH) to deposit monthly rent directly into your bank account.

**Q: How do I access my Owner Portal?**

* You can access your portal at any time at PropertyManagementDatabase.appfolio.com/portal.
* On the Owner Portal link request page, enter your email address and click the Send Access Email button.
* Go to your email program and open the email from your property management company. Click on the link in this email, and a new page will open displaying your owner reports.

 **Q: Do I have to request and receive a new email every time I want to go into the Owner Portal?**

Yes, the system is set up to use emailed links to access the Owner Portal. Please enter your email address and then go to your email program and click the link in the notification email any time you wish to access the Owner Portal.

**Q: I entered my email address and clicked Send Access Email, but haven’t received my email. What do I do?**

Check to ensure you are using the correct email address. It must be same one you have on file with your property management company.

Check your spam or junk folder to ensure it was not incorrectly filed by your email program.

**Q: How do you maintain my property?**

We provide routine property inspections on a regular basis, and take measures to assure your property is always in tiptop shape. Our maintenance team is available 24/7 to respond to tenant maintenance issues, so you don’t have to worry about being bothered with these issues.

**(H2) Our Technology Advantage**

Our goal is to provide you with the best service and manage your properties efficiently and effectively. Our team has invested in a complete and modern software solution, AppFolio Property Manager. We are excited to share several of the new capabilities and how they will benefit you.

* More effectively market your properties and fill vacancies sooner.
* AppFolio allows us to quickly advertise vacancies online, posting to our website, and hundreds of other listing sites. Applicants can also apply right from their smartphones.
* Price rentals right for your market and reduce vacancies. AppFolio’s built-in rental comparison tool provides actual rental rates for units similar to yours in the same geographic location. This insight allows us to maximize your revenue and fill vacancies faster.
* Screen for the best residents. Streamlined, built in resident screening includes standard background and credit checks along with past rent payment history. Screens can be completed in minutes - enabling us to place the highest quality residents quickly.
* You will be paid faster and more securely. New functionality provides our team the ability to deposit funds directly into your bank account. No more waiting for a check in the mail.
* Collect rent faster with online payment options. Modern residents expect easy, online payment options. AppFolio gives residents three convenient ways to pay electronically (Cash, E-check, or with a credit card).
* On-demand access to your statements. Owner statements are securely posted to an online Owners Portal, saving time and paper. These simple statements provide you with a quick snapshot of your property details for the past month. We can also include maintenance invoices and additional reports you request.
* Handle property maintenance issues faster. We use AppFolio for electronic work-orders and communication with vendors so we can quickly resolve issues. At your request, we can email you a copy of the work order and relevant information giving you real-time updates.

**Contact**

**Meta Title:** Contact Us | ARP Action Real Properties

**Meta Description:** Get in touch with ARP Action Real Properties for personalized real estate solutions, whether you need assistance with property management or investments.

**(H1) We're Here to Help with Your Property Needs**

Set up a no obligation appointment and talk to one of our rental experts today.

We look forward to help you via email, phone call or visit our local location at 2112 Trawood Dr, El Paso, TX.

Contact form:

Name

Phone

Email

Request Type Dropdown:

* General Inquiry
* Ask a Real Estate Broker

Message

Submit

Contact form submissions to be sent to customerservice@arprealtygroup.com

Find a Home

Meta Title: Find Your Perfect Home | ARP Action Real Properties

Meta Description: Discover your perfect home with ARP Action Real Properties. Browse available properties and get expert advice from our dedicated team.